## Black Corporate Canada Steps Up to Launch the Black Opportunity Fund

**Toronto, ON**: A coalition of Black Canadian executives and leaders is launching an innovative new fund in response to calls for leadership and transformative action within corporate Canada, to combat systemic anti-Black racism.

The Black Opportunity Fund (BOF), will create a long-term commitment for multi-year investment and funding of Black businesses and organizations in communities across Canada. The BOF seeks to attract capital from businesses, philanthropists, and government in order to deliver significant investment to Black economic development and community organizations. The goal is the elimination of systemic anti-Black racism and long term increased economic opportunity for all Canadians.

Ray Williams, Managing Director & Vice Chairman, National Bank Financial feels the economic boost aimed at the Black Canadian community is long overdue: "We want and need to empower the community. We are overdue for a different approach to addressing the multiple needs of the Black community. That approach has to be multi sectored and requires engagement and collaboration with grassroots foundation organizations, as well as government and the private sector. The current system further discounts already marginalized communities."

Dennis Mitchell, CEO & CIO of Starlight Capital, says that the group will be conducting meetings over the summer with black community organizations and entrepreneurs across Canada: "We will spend the next while listening to the needs of our community and soliciting support from corporate and philanthropic partners to implement real change. Systemic anti-Black racism is a complex problem and it will require a comprehensive, multi-year funding and investment strategy to defeat it."

Jaqui Parchment, CEO of Mercer Canada believes the Canadian corporate community must rise to the occasion and partner strategically with the BOF to increase diversity in business to fight systemic anti-Black racism. "Mercer's When Women Thrive research shows that increasing gender diversity not only benefits individuals--companies and economies prosper as well. Now is the time for similar sustained energy and commitment to racial diversity. It's time for business leaders to keep corporate Canada accountable for setting and meeting their diversity and inclusion commitments, so that we can all create meaningful change and reap the rewards together."

The BOF has partnered with the Toronto Foundation to support its granting and investment operations. Sharon Avery, President & CEO of the Toronto Foundation believes the time is right for a new type of philanthropy. "Our Vital Signs report confirms that the old ways aren't working. New voices and new actors are needed at the table to fight anti-Black racism. The Black Opportunity Fund will be an important voice in this movement."

The BOF is supported by a growing number of influential members within the Black Canadian business community from industries including technology, banking, capital markets, life sciences, marketing, and human resources. These numbers are expected to increase as the BOF forms alliances across the country with likeminded business professionals and philanthropists.

The BOF has begun the process of partnering with Canadian businesses and philanthropists and will begin to announce strategic funding partnerships as they are confirmed. Those interested in partnering with the BOF are encouraged to visit the website and/or contact the BOF directly. In addition to regular updates, a summary of activity will be provided at the end of the summer.

## LIST OF PROFESSIONALS IN SUPPORT OF BLACK OPPORTUNITY FUND

Abdul-Aziz Garuba Jr. Ahmed Ismail

Allen Benjamin Founder Vice President, Account Manager Managing Director, Loan Syndications MTL Media Wellington Management **BMO Bank of Montreal** 

**Andrew Garrett Andrew Hunter** Andru R. McAllister

Executive Director, Senior Commercial Account Manager Senior Commercial Account Manager

Real Estate Portfolio **RBC Royal Bank Commercial Banking** IMCO

Angela Lawrence Ato Sekyi-Otu Carl Burton **Chief Culture Officer** Orthopaedic Surgeon Equity Research, Real Estate & REITs Gusto 54 Restaurant Group William Osler Health System **Industrial Alliance Securities** 

Claudette McGowan Colin Lynch Charmain Emerson Global Executive Officer, Cyber Security Head of Global Real Estate Investments Senior Executive Counsel

**AHOY Strategies** TD Bank **TD Asset Management** 

**Damon Knights** Damon Murchison Darren Jordan

Senior Director, Deposit Services Executive Vice President, Head of Retail Senior Manager, Asset Liability Management

**Equitable Bank** Mackenzie Investments **Deland Kamanga Dennis Mitchell** Dexter John

Managing Director & Head, Global Markets CEO & CIO President & CEO **BMO Capital Markets** Starlight Capital Gryphon Advisors Inc.

**Dexton Blackstock Didier Boucard** Donna Walwyn Managing Director, Former Vice President, Data Governance

**Head of Business Development** Morgan Stanley The Fairway Group

**SEI Investments** 

**Duane Ledgister Dwayne Matthews** Farl Davis Vice President, Portfolio Manager **Innovation Evangelist** Pension Sector Technical Advisory

Connor, Clark & Lunn Private Capital Ltd. **Future of Education Strategist** Financial Services Regulatory Authority **Gavin Douglas** Eric-Vincent Kayigamba Gary N. Chateram

Executive Vice President, Sales Regional Vice President, Sales Principal Broker Mackenzie Investments Insureline VP The Nationwide Group

**Hazel Claxton** Isaac Olowolafe Jackie Porter Member, Board of Directors President Founder Unity Health Toronto Dream Maker Inc. Team Jackie Porter

Jaqui Parchment, Jarel Cockburn Jason Baibokas CEO **Managing Partner** Principal

Mercer Canada Brookmill Research Inc. **KASCorp**  Joseph Ogilvie **Founding Principal Archangel Ventures** 

Kurankye Sekyi-Otu

Head, Business Development & Investor

Relations

**Polar Asset Management Partners** 

Mark A. Edwards

Head of Real Estate & Managing Director,

**Investment Banking Desjardins Capital Markets** 

Meryl Afrika

Payments Expert, Marketing & Innovation

**Peoples Group** 

Michael Williams

Chief Risk Officer, General Counsel

Richardson GMP

Ramona King HR-CONNECT Inc. **Managing Partner** 

**Thaine Carter** Vice President **TD Securities** 

Kenrick Sylvestre

Former Managing Director

NCompass Financial Inc.

**GMP Securities** 

Marcel Greaux President & CEO

Garrison Alternative Asset Management Inc.

Kevin Akyeampong

Director, Market and Customer Insights

Cadillac Fairview

**Marcel Parsons** 

Senior Director, Asset Strategy and Valuations

First Capital REIT

Mark Hart Martine St. Victor

Founder, Communication & PR Strategist Principal

Milagro PR Atelier

Michael Carter Michael Lewis **Managing Director** Chief Agent LeapAgents Thorek/Scott and Partners

**Prem Williams** Paul Fyans President & Executive Producer Director **RVK Productions Inc. TD Securities** 

Ray Williams Tamara Searles-Knights

President

Seaford Pharmaceuticals Inc.

## **About the Black Opportunity Fund**

Established in 2020, the Black Opportunity Fund (the "Fund") is a dynamic partnership between businesses, philanthropists, foundations, and the Black community to combat the impact of systemic anti-Black racism in Canada. The Fund will catalyze the cultural, economic, and political growth required to enable Canada's institutions, governments, and businesses to embrace greater diversity at all levels. The Fund will broadly prioritize initiatives around education, healthcare, youth, women, social justice, immigration, technology, entrepreneurship, and politics that impact the quality of life in the Black community.

Managing Director & Vice Chairman,

National Bank Financial

Please visit www.blackopportunityfund.ca contact us at info@blackopportunityfund.ca and follow on Twitter @BlackOpportunityFund

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## **About Toronto Foundation**

Established in 1981, Toronto Foundation is one of 191 Community Foundations in Canada. We pool philanthropic dollars and facilitate charitable donations for maximum community impact. Our individual, family and organizational Funds number more than 500 and we administer more than \$400 million in assets. Through strategic granting, thought leadership and convening, we engage in city building, mobilizing people and resources to increase the quality of life in Toronto. Visit www.torontofoundation.ca and follow @TorontoFdn and #TOVitalSigns.

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