

## ByBlacks Restaurant Week 2025: Amplifying Black-Owned Food Businesses Amid Challenges

*Participants hail from six provinces and over twenty cities!*



**Toronto, Ontario – April 13, 2025** – ByBlacks.com, Canada’s leading platform for Black communities, is proud to announce ByBlacks Restaurant Week 2025, presented by CultureTix, running from May 12 to May 18, 2025.

This week-long event celebrates and supports Black-owned food businesses across the country, providing them with much-needed exposure, marketing, and resources to thrive in a competitive industry. Participants will be offering either a prix fixe menu at reduced prices or a \$10 special plus applicable provincial sales taxes.

“At *CultureTix* we believe in the power of community. By partnering with ByBlacks Restaurant Week, we can help elevate Black-owned food businesses and create meaningful connections through the shared experience of food. Restaurant Week not only showcases incredible culinary talent but also fosters a sense of belonging and celebration within our communities.”, **James McGlenn**, CTO, *CultureTix.ca*.

Black-owned food businesses face several barriers, including limited access to capital, underrepresentation in legacy media, and the impact of the COVID-19 pandemic, which

disproportionately affected small businesses. These challenges hinder their growth and visibility, making it difficult for many entrepreneurs to succeed in the food industry.

ByBlacks Restaurant Week addresses these issues by offering a platform that highlights Black-owned food entrepreneurs. Through targeted marketing, social media promotion, and community support, participating businesses gain the visibility they need to attract new customers and boost sales.

"*Black Opportunity Fund (BOF)* is pleased to continue our sponsorship of ByBlacks Restaurant Week - a Canada-wide celebration of Black-owned restaurants and foodpreneurs. This is an extremely important partnership for BOF. Supporting Black entrepreneurs is a core pillar of our mandate, and food plays an important role in bringing people together and breaking down cultural barriers and perceptions." **Craig Wellington**, CEO, *Black Opportunity Fund*.

The event also provides an opportunity for food lovers to discover and support Black culinary talent, strengthening local communities and fostering long-term economic growth.

"ByBlacks Restaurant Week is about more than just great food—it's about creating opportunities for Black food entrepreneurs to gain the recognition and support they deserve," said **Roger Dundas**, Publisher, *ByBlacks.com*.

Visit [byblacks.com/restaurantweek](https://byblacks.com/restaurantweek) to view the participating restaurants.

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## **About ByBlacks Restaurant Week**

Launched in May 2021, ByBlacks Restaurant Week is a culinary event in which participating Black-owned restaurants offer fixed-price multi-course meals to showcase their cuisine and attract new diners. The week's goal is to promote local restaurants, celebrate culinary diversity, and provide Canadians across the country with the opportunity to explore new dining experiences.

<https://byblacks.com/restaurantweek>

## **About CultureTix**

Culturetix is a dynamic and innovative ticketing company dedicated to connecting people with the vibrant world of arts, culture, and live events. Culturetix.ca is more than just a ticketing company - we are a platform that celebrates the beauty and diversity of arts and culture. We are deeply committed to supporting artists and performers, promoting cultural exchange, and helping our customers create unforgettable memories.

<https://www.culturetix.ca/>

## **About The Black Opportunity Fund**

Black Opportunity Fund (BOF) is a community-led charitable organization focused on improving socio-economic outcomes for Black Canadians. BOF delivers needs-informed capital to empower Black community organizations and Black businesses, and works nationally to strengthen collective action.

<https://blackopportunityfund.ca/>